



Branding Guide

updated 03/2022

Email Us

hello@agrinous.com

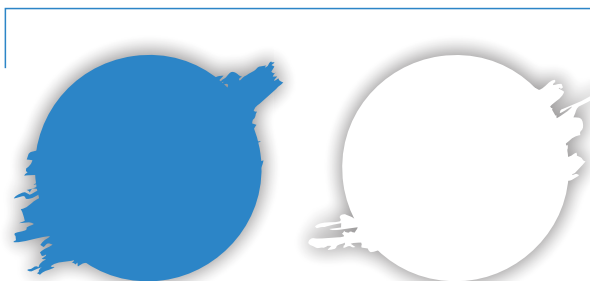
Call Us

1300 847 804



Colour Palette

Primary Colours



CMYK: 78 33 0 22

RGB: 44 133 199

HEX: #2C85C7

Pantone: 2727 C

Background



CMYK: 0 0 0 80

RGB: 51 51 51

HEX: #333333

Pantone: 7449 C

Mono



CMYK: 7 0 0 35

RGB: 150 166 167

HEX: #96A6A7

Pantone: 877 C



Styling Guide

Incorrect Use of Logo



Half Logo

Do not display only half of our logo



Power Button

Do not display our power button on the incorrect side



Incorrect Colours

Do not change the logo colours



Resolution

Do not display a pixilated logo



Distortion

Do not stretch logo



Visibility

Make sure logo is completely visible

Font styling

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z

Google specimen Inter